



P!NK DAZZLES WITH SENNHEISER DIGITAL 6000 SERIES AT SUPER BOWL 52

Minneapolis, MN, February 7, 2017 – Despite record-setting freezing temperatures, professional football fans had a lot to cheer about during Super Bowl 52 as incumbent champions the New England Patriots faced off against the Philadelphia Eagles for the coveted national title — which drew over 100 million viewers and 67,612 live audience members. P!NK set the tone for the evening with a dazzling one-minute, 53 second rendition of ‘The Star-Spangled Banner’, sung through her Sennheiser Digital 6000 wireless microphone system.

A performance for the books

On a night brimming with excitement and anticipation for the two teams and fans around the world, P!NK exuded both confidence and class, sweeping listeners through an unforgettable performance of the U.S. national anthem — with every emotional nuance of the famously difficult 19 semitone song captured in detail by Sennheiser’s Digital 6000 wireless system.

P!NK relied on the Sennheiser Digital 6000 wireless system for her rendition of ‘The Star-Spangled Banner’



“For an artist whose vocal performance is so well renowned, it is important for us to have the ultimate equipment specification both on tour and during the Super Bowl,” said Jon Lewis,



Monitor Engineer for P!NK. “We have a very strong relationship with Sennheiser, and the Digital 6000 enables us to attain the best digital audio quality as well as dependable RF.” The P!NK team has been using the Digital 6000 system over the last several months while touring, and appearing on high-profile television programs and award shows such as Saturday Night Live, the Grammy Awards, the Video Music Awards and others.

During her performance of “The Star-Spangled Banner” at this year’s Super Bowl, P!NK sang through a Sennheiser SKM 6000 handheld transmitter, coupled with an MD 9235 capsule. “We have always been really happy with her voice on the MD 5235 capsule, so when we moved over to the Digital 6000 series, it was a very natural progression,” Lewis explained.

More than a microphone

P!NK delivered a flawless performance throughout, making it look almost effortless. Front-of-House engineer Dave Bracey has a special affinity for the new Sennheiser Digital 6000 system and its role during an artist performance: “The reason I love that microphone is because it is able to capture the complete character and nuances of a singer’s voice. In fact, it is capable of reproducing the exact character of whatever you are miking up — including the best live singing voices in the world.”

For Lewis, the Sennheiser Digital 6000 series succeeds on a number of fronts — most importantly on the stage: “I first used the Digital 6000 on a recommendation from Dave [Bracey], who had used it with Adele. Since then, I’ve just been blown away with the distance range and quality. It has proven to work equally well on both in-ears and through wedges, and the microphone itself can handle being in environments with super-high noise levels like the Super Bowl.”

Byron Gaither, Artists Relations Manager, Professional Audio at Sennheiser said, “We are honored that our microphones and wireless systems are continually used by singers who are at the top of their game. With the Digital 6000 Series wireless system, we have opened yet another chapter of innovation, audio quality and reliability.”

As the most-watched annual sporting event in the United States, this year’s Super Bowl did not disappoint in delivering a spectacular outcome, with the Philadelphia Eagles snatching up their first ever Super Bowl title. Fans around the world will surely remember the captivating performance by P!NK that set the evening’s wheels in motion.



About Sennheiser

Sennheiser is shaping the future of audio – a vision built on more than 70 years of innovation culture, which is deeply rooted within the family-owned company. Founded in 1945, Sennheiser is one of the world's leading manufacturers of headphones, microphones and wireless transmission systems. With 20 sales subsidiaries and long-established trading partners, the company is active in more than 50 countries and operates its own production facilities in Germany, Ireland and the USA. Sennheiser has around 2,800 employees around the world that share a passion for audio excellence. Since 2013, Sennheiser has been managed by Daniel Sennheiser and Dr. Andreas Sennheiser, the third generation of the family to run the company. In 2016, the Sennheiser Group had sales totaling €658.4 million.

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